

2003 Co-chairs
Betty Sue Flowers
Director
LBJ Library and Museum
Earl Maxwell
Managing Partner
Maxwell Locke & Ritter LLP

2002 Samaritan Center Ethics in Business Award Recipients:

......

Hospice Austin
Non-profit category

Applied Materials
Athens Group
Hart InterCivic
Business category

Earl Maxwell Individual category

.....

Samaritan Center for Counseling & Pastoral Care 5425-A Burnet Road Austin, TX 78759 512/451-7337 fax 512/451-8729 www.samaritan-center.org November 3, 2003

Ms. Judy Cornelius KVUE-TV 3201 Steck Avenue Austin, Texas 78757

Dear Ms. Cornelius:

On behalf of the Samaritan Center Board and staff, I would like to thank you for your sponsorship in the 2003 Samaritan Center Ethics in Business Awards. Your generous support allows us to accomplish these important goals:

 To provide public recognition of 15 finalists and the five Award winners for their exemplary ethical standards, policies and practices and to encourage the practice of high ethical standards among businesses, nonprofit organizations and individuals in Central Texas.

popul Five

- To create a unique educational experience for St. Edward's University students, for the nominees and for the community at large through quarterly ethics workshops by the four Award-winning organizations.
- o To foster a year-round public dialogue on ethics to increase the emphasis on high ethical standards throughout the community.
- And to increase community awareness of mental health services provided by the Samaritan Center to those who can, and many who cannot afford them, and raise a small share of the funds required to be able to serve all clients. Almost half of the Center's clients cannot afford the full fee.

For those of you who attended the dinner, you heard Earl Maxwell share how his Samaritan Center Ethics in Business Award has provided a platform for him to speak out about ethics in business to hundreds of people in Central Texas, and thus raise public awareness. Jim Autry, our keynote speaker, inspired us with his poetry and words of wisdom on leadership and ethics.

The Samaritan Center Ethics in Business Awards have impacted the lives of all of us who were involved in the process by making us stop, think, and focus our attention on the heroes among us who display high ethical standards in their lives. While the Awards spotlighted the winners, there were no losers – every nominee is a credit to the goal of displaying the highest level of ethical standards.

Sincerely,

Robert Evans

Executive Director, The Samaritan Center

Dohert Evan

Grogan's be autiful music morning p on your n Veterans Day! such fad shape. They need all the help you can give? Thanks again for Josh

Leith.

J wanted to thank you and the KVUF editorial team for taking the time to let me opeak with you also out the Austin Childran's Shorter. You've commitment to the Greenlights program is no valuable to those of us in the non-profil sector.

Thank you also for all of the support you are have given the Shelter When over you do a story on us and the kies we serve, the ghours start rivings. All the bash,



### Collegiate Broadcasters, Inc

PURUCFILE

November 12, 2003

Patti Smith KVUE 3201 Steck Ave Austin, TX 78757

### Dear Patti:

Please accept this letter as our means of expressing our sincere appreciation of the time and effort you made in helping make the CBI fall conference a success. By many accounts, this year's event was the best CBI conference ever! Your contributions on the "Ethical Decision Making in News" session were instrumental in making the event a success! Thank you!

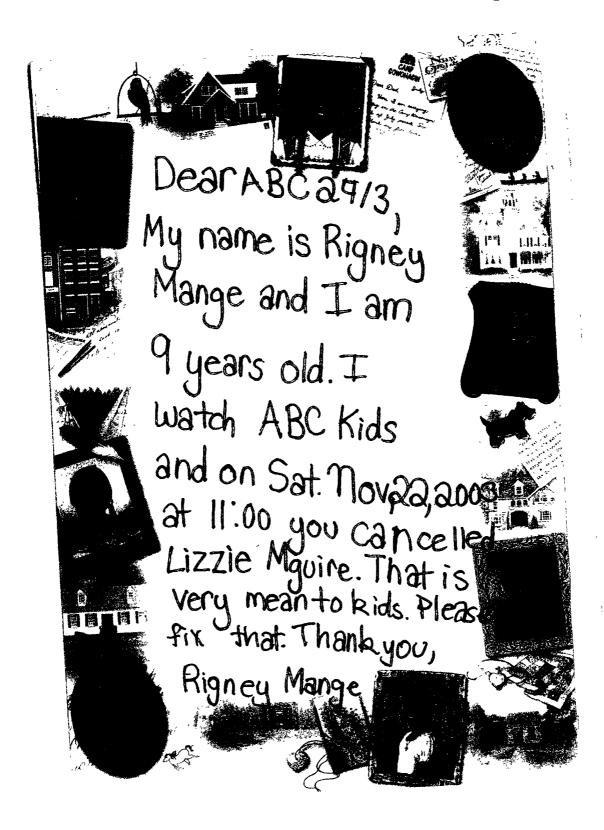
As CBI continues to strive for improvements in the conference, please contact me with any comments, questions or suggestions you may have concerning the event. As you may be aware, we are already in the planning stages for the NY conference, which will be held March 18 – 20 at the Roosevelt Hotel in NY. Information will be posted on the CBI e-mail list and on the web site. If you have suggestions for the NY conference, please let me know as soon as possible. The deadline for sessions is December 5, 2003.

Thank you again for the time and effort devoted to helping make this conference a valuable resource to the educational community!

Sincerely,

Will Robedee

Willia C. Older







### TEXAS ASSOCIATION OF BROADCASTERS

Ann Arnold, Executive Director

November 21, 2003

PUPLLE

Ms. Patti Smith KVUE-TV 3201 Steck Ave. Austin, TX 78757

Dear Patti:

Thank you again for joining us yesterday to review the opportunities for improving Texas' system of delivering emergency information to the public via broadcast Emergency Alert System messages.

Texas broadcasters are looking forward to working with you and the U.S. Department of Homeland Security to ensure all Texans can receive statewide or national emergency messages.

Your leadership is critical to our success and I deeply appreciate your participation.

Respectfully,

Ann Arnold

### Carol Lawlor - Re: Copy of Letter to Statesman

From:

**KVUE24 Listens** 

To:

"scorpion1@mindspring.com".mime.i

Date:

7/21/2003 11:53 AM

**Subject:** Re: Copy of Letter to Statesman

CC:

Smith-KVUE, Patti; Volpicella, Frank; Wenglar, Mike

Thank you for your kind words. I'll share your letter with our managers.

Sincerely,

\*\*\*\*\*\*\*\*\*\*

Keith W. Harris **Assignment Editor KVUE News** 3201 Steck Ave Austin, TX 78757 (512) 459-9442

Email: kharris@kvue.com Fax # · (512) 533-2233

>>> "Dean Olson" <scorpion1@mindspring.com> 07/19/03 05:01PM >>>

This is a copy of my letter to the Austin American-Statesman about an issue that I have. I lived in Austin for several years. Thank you – Dean

Dear Austin American-Statesman:

When I lived in Austin, channel 24 was the only station that offered real, live captioning on the local news. As a person with a significant hearing impairment, I need captions to follow the TV and movies. Live captioning is a godsend for local news; it's great. The captions arrive on my TV just a bit after the words are spoken and the captions will include the live, on-site camera feeds. Also, the non-scripted, impromptu words are captioned for the hearing impaired.

The other two Austin news stations "claim" they have "live" captioning. These two stations also accept sponsor/advertisement monies to pay for a service that is not rendered. They do not offer live captioning. They put only part of the paper script on caption lines; that is all. The script timing of these two stations is horrible. The work is pathetic and hearing impaired people all over time complain about this quality. The impromptu, live, unscripted information is omitted. They also don't include captions for the "on-site" feeds. It is a most unfortunate claim.

Please let all folks know that channel 24's news captioning quality is exemplary, provides a great community service and also, is performed honestly. I want to thank Channel 24 for their diligence in keeping this service over the past almost 15 years.

Sincerely,

Dean Olson

Dean Olson

2814 Guillot #1035

Dallas, TX 75204

214-754-9978

scorpion1@mindspring.com



A member of the SETON Healthcare Network

JI EAST 15TH STREET AUSTIN, TEXAS 78701-1096 (512) 324-7000 FAX (512) 324-7051 www.seton.net

August 2003

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AUSTIN ACADEMIC MEDICINE ASSOCIATES

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CHILDREN'S HOSPITAL FOUNDATION OF AUSTIN

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SETON EDGAR B. DAVIS

SETON FUND

SETON HEALTH PLAN

SETON HIGHLAND LAKES

SETON LAKEWAY

SETON LOCKHART CENTER OR HEALTHCARE

SETON LOCKHART SPECIALTY CLINIC

SETON McCARTHY COMMUNITY HEALTH CENTER

SETON MEDICAL CENTER •

SETON NORTHWEST HOSPITAL

SETON PFLUGERVILLE

SETON PHYSICIAN HOSPITAL NETWORK

SETON SHOAL CREEK

SETON SOUTH COMMUNITY HEALTH CENTER

SETON SOUTHWEST HEALTHCARE CENTER

SETON TOPFER COMMUNITY HEALTH CENTER

Our mission inspires us to care for and improve the health of those we serve with a special concern for the sick and the poor

We are called to Service of the Poor, everence, Integrity, Wisdom, Creativity, and Dedication. To whom it may concern:

The Brackenridge and Children's Hospital of Austin Volunteer Services would like to sincerely thank KVUE-EV for contributing to the success of our Summer 2003 Teen Volunteer Banquet.

KVUE's contribution helped to acknowledge the hard work and services the Teen Volunteers gave to the Hospitals. On addition, this contribution assured them that their services did not go unnoticed by the community. The KVUE logo was posted on our billboard at the banquet, and will also be recognized in our Quarterly newsletter.

Once again, thank you for your time and your donation.

Sincerely,

Erica Otero, Volunteer Coordinator

Brackenridge Hospital

324-7584



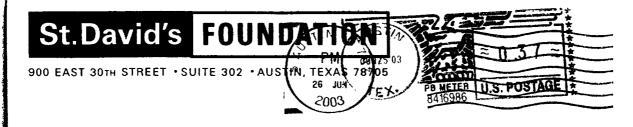


### **CARITAS OF AUSTIN DONATED GOODS FORM**

Date_	8-19-03	<b>Donor Information</b>	
Donor/Organization: Organization Contact: Daytime Phone: Street Address: City/State/Zip: e-mail address:		KVUE-TV Satte C. Smith & July Cornelis 459-2025 of 459-6521 3201 Steck Une Austra, TX 78757	- - - -
I have	donated the following	g items to Caritas of Austin:	
	Food: Kitchen/Pantry	Description	
		•	lbs
	Household Goods		-
	Furniture		-
	Appliances		-
	Clothing		
4	Other:	media exposur - (television	autine #2,504
		esponsible for determining the fair market value and m ion to the extent allowable by the Internal Revenue Ser	
Donor Signature:			
Staff/Volunteer Signature: Mchelle Moore			
Thank you for your donation.			

Distribute Form as follows:

White copy to Donor Yellow copy to Development Pink copy to RS, SS or FS



PUBLIC FILE

Patti C. Smith

KVUE Austin

3201 Steck Ave.

Austin, TX 78757

7875748098 Haddalahddalladladdalddalddalddaldd

Dear Patti,

6.25.03

appreciation for the lovely lunch meeting yesterday afternoon. Your concern for our community is evident and your enthusiasm is contagious! Thank you for taking time for us and for listening so attentively to our st. David's Foundation stories. I hope

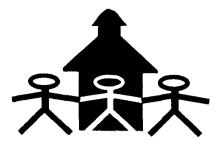
ECEIVED

### St. David's FOUNDATION

we may keep in touch in the future. 1 know 1 can tearn a great deal from you and the rest of the KYUE team. Please take care and feel free to call me anytime.

Kindly,

Jackyn Wetherhole



Public fire

### GEORGETOWN PARTNERS IN EDUCATION

Building Better Students, Workers, and Citizens

June 6, 2003

### Dear Business Link Partner:

Let me begin by saying thank you for your commitment to the students and the quality of education in the Georgetown Independent School District. Enclosed is a certificate that acknowledges your participation in the Partners in Education Business Link program. This certificate is a small token of our appreciation for your participation in this program

We hope that you will display this certificate in your business. It is a symbol of your commitment to the young people of Georgetown. We also hope that you will continue to participate.

Thanks again,

**Jim Albers** 

Partners in Education Chair

JA/pp

Enclosure



## Business Link

# Сектірісате ор Арркесіатіон

Ркеѕептед то

### 376/6%

2002-2003

FOR YOUR INVESTMENT IN helping Georgetown Middle School students to experience the real world of work and explore their future career opportunities.

Ст Амп Фектендент

Beorgetown Independent School District

Landy C Addin

Principal Benglo Middle School Principal Tippit Middle School

Fronzed Alberta

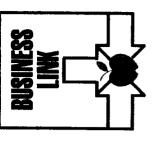
Principal Forbes Middle School Suban famsch

Chair

Partners in Education Business Link

Chair / /

Georgetown Partners in Education



### **Carol Lawlor - publicity**

From:

"Lila Carl" < lilac@abcaus.org>

To:

<jcornelius@kvue.com>

Date:

8/6/2003 2:28 PM

Subject:

publicity

CC:

"Jonathan Friedman" <jonathanf@abcaus.org>, "Brandon Johnson"

<brandonj@abcaus.org>

Hi Judy: I can't tell you how many people have commented on hearing about Any Baby Can with respect to all of the

coverage KVUE provided. I feel we doubled our United Way designations partly as a result of the publicity you provided. Thank you so much. It was great working with you and your staff. We will acknowledge KVUE in our next electronic newsletter. Best regards - Lila



August 11, 2003

Judy Cornelius KVUE 3201 Steck Ave. Austin, TX 78757

Dear Judy:

We would like to ask KVUE to join us as the **Presenting TV Sponsor** for our first Central, TX **Tour de Cure** event. The Tour de Cure cycling and fundraising event is scheduled to take place on Saturday & Sunday, May 22 & 23, 2004. There will be several distance options available to challenge all levels of riders and to encourage new cyclists to join us! The event will showcase a one and two-day ride from San Antonio to Austin. The American Diabetes Association's Tour de Cure event is the biggest cycling event for diabetes in the country, and **the South/Central event is the only Tour de Cure event in Texas!** 

The American Diabetes Association is the nation's leading voluntary health organization supporting diabetes research, information and advocacy. Our mission is to prevent and cure diabetes, and to improve the lives of all people affected by diabetes.

To fulfill this mission, the American Diabetes Association funds research, publishes scientific findings, provides information and other services to people with diabetes, their families, health care professionals and the public, and advocates for scientific research and for the rights of people with diabetes.

We look forward to the opportunity of partnering with you and KVUE to reach our community members with diabetes and those at risk of diabetes through your generous support.

Sincerely.

Monica Morales Area Manager

**Enclosure** 

### Virginia Rolland



February 27, 2002

Mrs. Patti C. Smith
Vice President/General Manager
KVUE Austin
3201 Steck Avenue
Austin, Texas 78757

Dear Mrs. Smith,

It was a pleasure meeting with you Tuesday! I thoroughly enjoyed hearing about your experiences in News.

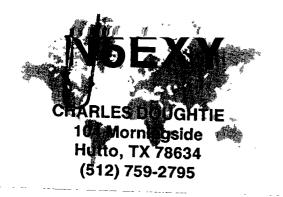
After speaking with you, I am even more confident that I would like to pursue a career in News. I will definitely use your advice and start looking at stations in smaller towns. I will also always remember to try and "humanize" every story I work on in the future. I agree that doing that is the best way to have the viewing audience remember the story because in one way or another, it has touched their lives.

Again, thank you for your assistance. I know your time is valuable and I appreciate you spending some of it with me. I will be in touch!

Sincerely,

Ginny Rolland

Gung Rolland



PUBLIC FILE

104 Morningside Circle Hutto, Texas 78634 January 28, 2002

Station Manager KVUE TV 3201 Steck Ave Austin, TX 78757

Dear Station Manager:

I urge you to strongly consider airing the new television series, "The Armed Citizen", on your television station. This new show dramatizes how law abiding citizens have defended themselves against criminal attack. According to national polls, 53 million American households own a firearm or plan to purchase one in the future. And at least 68 million households support the right of law abiding citizens to use firearms for self defense.

"The Armed Citizen" will bring new viewers to your station, my friends, family, and myself included.

Sincer/ely yours,

Charles Doughtie

POBUL FILE

March 21, 2002

Ms. Patti Smith General Manager, KVUE 24 P.O. Box 9927 Austin, Texas 78766-0927

Dear Ms. Smith:

On March 19<sup>th</sup>, seven Boy Scout Tiger Cubs and their parents had the pleasure of a guided tour of your studios by Mr. Thad Rosenfeld. It was a truly memorable experience for everyone.

Mr. Rosenfeld was the perfect host for our group – patient, gracious and informative. He deftly handled the Cub's inquiries, even though some were just a bit off track. Because he scheduled the tour at four p.m., the boys were able to see your team in action busily preparing the night's news. In fact, we were able to witness a live weather spot by Mark Murray reporting on thunderstorms approaching the area. They thought that was quite "cool."

Although six and seven year olds may be on the younger side of your optimum demographic, they are now fans of Channel 24!

Thank you for the wonderful opportunity to educate the boys about one of the year's most important lessons – communication. And please, let Thad know what a treat it was for all of us, young and old.

Sincerely

Greg Pollock

Cabric



June 19, 2002

Dear Friends:

We deeply appreciate your support of our Partner of Youth 2002

Campaign. This year we raised a record \$714,000 in gifts and pledges.

These funds will allow us to expand our programs and services to more children and families than at anytime in our history. Thank you for your generosity and friendship.

Sincerely,

Mark A. Kiester

Director of Financial Development

Type Cycle 1997



Proper Fire

April 4, 2002

Executive Committee: Glonde Lane

Chairmen Carl F. Flogel, CPP Carol Funderburgh Treasurer Sara Kessler Secretar Leroy J. Wormley, Jr. Director Emeritus Carol Baldwin Martine Member-at-Large **Becky Motel** Member-at-Large Kent V. Keen Immediate Past Chairman R.M. "Bob" Tinstmen Nominating Chairman Joe Jerkins Founder Director Emeritus **Diese Dakes** Executive Director

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Patti C. Smth
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Weldon Welch

be Putman Jul Marshall Sgt. David Jarrell S.P.O. Gilbert Cardenas

S.P.O. Matthew Greer S.P.O.Troy Boddy S.P.O. Robert Soto S.P.O. Tom Sweeney

S.P.O. Craig Martin T.C.S.O. Unit

Cpt. Scott Burroughs Dep. Demetrie Mitchell Dep. Scott Moore

A.I.S.D.P.D. Unit Sgt J.J Schmidt

CASES CLEARED

As of March 2002 Homicide 37 Sexual Assault Assault Robbery 752 Theft Burglary of Building Burglary of Habitation 391 1681 Forgery 36 Arson O Narcotics

RECOVERED:

**Fugitives** 

Other TOTAL

 Narcotics
 \$21,893,831

 Property
 \$10,162,295

 Stolen Vehicles
 240

REWARDS PAID \$5

\$909,640

1059

3500

Patti Smith KVUE 24 Television 3201 Steck Avenue Austin, Texas 78757

Dear Patti:

On behalf of the other members of the CACS Board of Directors, as well as the staff, I would like to thank you for the outstanding contribution KVUE 24 has already made for Crime Stoppers in 2002.

We realize that this first quarter was very busy for KVUE 24. With sweeps, and a March primary election, as well as run-off races, for KVUE to sponsor Fight Back Austin for us was exceptional, but to participate in our Appreciation dinner honoring Joe Jerkins during the same period, truly goes far beyond the call of duty.

We really appreciate your outstanding commitment to Crime Stoppers and your generosity with your time and talents in support of our program. The tape that you and your staff prepared was extraordinary and it was the highlight of the evening. Please pass on our sincerest gratitude to all those involved. I know Joe was very touched by it and will treasure it.

Thank you again for all you do for Crime Stoppers.

Sincerely.

Glenda Lane, Chairman CACS Board of Directors

Capital Area Crime Stoppers, Inc.

A community involvement program founded in 1979.

2000 E. MLK Jr. Blvd. Austin, Texas 78702 -1340 tel 512-472-6267 fax 512-482-8309 www.uway-austin.org



Volunteer Cen-First Call Fo

Tech rots Blueprint for Board Members

What

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Edwin Dom 🗅 D 1.5

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> Trennis L Jones Retta Kelley Lew N Little fr

Libby Malone George E Martin Ph.D.

> Cindy Matula Rosie Mendoza

Dick Moeller

Amy Mok Lawrence J Peruffo

Marc A Rodriguez MariBen Ragnsey Robin Rather

Mano; Saxena

Marcia L Siverberg

Par Jeanne

Bill Wigmore

Kerry Tate

Peter Winstead Leroy | Wormtey, |r

April 29, 2002

Ms. Olga Campos · KVUE-TV 3201 Steck Ave Austin, Texas 78757

Dear Olga:

Thank you so much for all your help in making our recent Hands in Harmony Celebration a memorable and enjoyable event for everyone. I realize your time is valuable, particularly in the evenings, and I appreciate you taking time to host one of our biggest events of the year.

For the second year, we have been able to count on your professionalism and enthusiasm to add the right touch for the evening. Your performance was both warm and entertaining.

It always is a pleasure to work with you. Thank you again for your continued support.

) W. Balch

Sincerely,

David W. Balch President and CPO

Patti Smith > c:

Dear Ms. Smith,

Shank you so much for sponsoring

KVUE'S 5 Kids Who Care program. I enjoyed

every nimute of it! Your support shows

a true generosity and unselfishness that

really strengthens our community.

KVUE has been such a wonderful

blessing. This has been an honor of

a lifetime. Thank you again!

Love,

Enily Richter

### Thank You!

THE 2002 CHILDREN'S MIRACLE NETWORK CELEBRATION was a huge success! \$1.94 million was raised for Children's Hospital of Austin.

On behalf of Children's Hospital, thank you for your generous in-kind donation. The families, volunteers, and community leaders who attended the event appreciate your support and dedication.

Thank you for helping us make One Miracle After Another!

Courtney Covert Elliott

Country Cover 800

2002 Children's Miracle Network Celebration Chair

Copy to Jolin M Thompson 5/22/02

H

fax 512-482-8309

www.uway-austin.org

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Board of Directors

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Mai In An

Blueprint

April 19, 2002

PUBUL FILE

Ms. Patti Smith **KVUE 24 Television** P. O. Box 9927 Austin, TX 78758

Dear Ms\_Smith:

We cannot thank you enough.

Your generous support of the community through the United Way 2001 campaign is helping improve the lives of thousands of our neighbors. Your compassion and generosity demonstrate the potential of what we can accomplish together.

Under separate cover, we have sent you a thank you certificate, a program from our March 21<sup>st</sup> Hands in Harmony recognition and awards event, and a copy of our thank you ad that ran in the Austin American-Statesman the following day.

Hands in Harmony was a celebration of people coming together, through philanthropy and volunteerism, to create a community in harmony. Our combined efforts can make this goal a reality, and we are grateful we can count on your support.

W. Beleh

Thank you again.

Sincerely,

David W. Balch President and CPO

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Ja Milde

Mil Parisa Rither Rither





May 21, 2002

Judy Cornelius KVUE News 3201 Steck Avenue Austin, TX 78757

Dear Judy,

On behalf of the Lady Bird Johnson Wildflower Center board and staff, I want to thank KVUE News for your generous gift of television promotion for *Wildflower Walk 2002*.

The Wildflower Walk received unprecedented promotional support and introduced the Wildflower Center, its mission and programs to a wide population. The Walk also gave the community an exciting, new opportunity to support the Center.

The Wildflower Center serves to conserve plant habitats, restore native plant communities, and integrate native plants into planned landscapes. Native plants play a significant role in our lives because they are the foundation of all life on earth. It is imperative that we protect and restore them.

Please find enclosed a *Wildflower Walk* t-shirt and program, mementos of the day and expression of our gratitude. Many, many thanks for your support – we truly appreciate our friends who share Mrs. Johnson's dream of restoring and preserving the land.

Sincerely yours,

Leslie Lewis

**Development Director** 

Please retain this letter as your official receipt. Since KVUE News did not receive any goods for your \$25,600.00 contribution, your gift is tax deductible as allowed by law. The Lady Bird Johnson Wildflower Center is a non-profit 501(c)(3) organization.